

FOR IMMEDIATE RELEASE

Americo introduces Full Cycle™ floor pad line

Pads produced using fiber made from 100% recycled PET plastic and specially formulated to rapidly biodegrade once discarded into an active landfill.

ACWORTH, GEORGIA, March 31, 2014 — A global producer in the Jan/San industry for 45 years, Americo Manufacturing Company, proudly announces the reformulation of their floor pads with enhanced biodegradation.

Americo, a worldwide leader in the cleaning industry has been making floor pads from 100% recycled fiber and water based resins in their binding process for well over a decade. With a long history of embracing “green” manufacturing, the company is now completing the cycle by introducing an innovative technology in developing floor pads that have been specially formulated to biodegrade in a fraction of the time, compared to conventional floor pads. Tom Owens, Director of Technical Services for Americo Manufacturing Company, stated “This innovation does not modify our core pad formulation. Our Full Cycle™ pads will only begin to biodegrade after being placed in an anaerobic (without oxygen) environment and in the presence of certain types of microorganisms that exist primarily in active landfills.”

The company reported that independent laboratory testing of ASTM D5511 showed up to 78% biodegradation of Americo’s Full Cycle™ floor pads within one year, as compared to less than 4% on Americo’s conventional pads. (Laboratory tests represent optimized conditions, often showing faster results than might be found in actual landfill environments. The actual rate of biodegradation of Americo’s Full Cycle™ pads, as well as the rate of all plastic materials in landfills, will be slower and will vary, depending upon actual landfill conditions).

“Selling eco-friendly products as well as promoting environmentally friendly manufacturing practices is part of our corporate culture and it is one of the many reasons we’ve enjoyed record sales growth over the past seven straight years. When consumers see our Full Cycle™ label, they will know they have a quality product while at the same time reducing mankind’s impact on the environment,” said President of Americo Manufacturing Company, Richard Ronces.

AMERICO INTRODUCES A FULL CYCLE™ PRODUCT LINE - CONTINUED

Chief Executive Officer of Americo Manufacturing Company, Leonard Shutzberg, stated, "Reusing post-consumer waste to produce products isn't a new concept; it's what we've been doing for over 10 years at Americo. Now we're simply completing Americo's green position with our Full Cycle™ floor pads." Shutzberg continued, "Americo's customers don't have to sacrifice quality or product performance to leave a green footprint. Being good stewards of the environment is simply our corporate responsibility—and it's what sets us apart from other manufacturers in our industry."

For more information regarding Americo's Full Cycle™ floor pads, visit AmericoFullCycle.com.

California Notice: California law prohibits the sale of plastic packaging and plastic products that are labeled with the terms 'biodegradable', 'degradable', or 'decomposable', or any form of those terms, or that imply in any way that the item will break down, biodegrade, or decompose in a landfill or other environment. These restrictions apply to all sales in or into the State of California, including such sales over the Internet.

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About the Company

Americo Manufacturing Company, headquartered in Acworth, Georgia, is a world leading manufacturer of environmentally friendly cleaning products such as synthetic and natural fiber floor pads, hand pads, utility pads and floor matting. 100% of the polyester fiber used in pads manufactured by Americo is produced using recycled material from post-industrial and post-consumer waste and the binders we use are water-based technology. Our pads are now specially formulated to rapidly biodegrade once discarded into an active landfill. Americo's products are currently sold in over 70 countries worldwide as we enter into our 45th year of operation. For more information on Americo, visit www.americomfg.com.

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